

CONTEST RULES
(the “Official Rules”)

VTECH SLAPSHOT TRIVIA
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have received, understood, and agreed to these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or their affiliates (“**Rogers**”), on behalf of Sportsnet 590 The FAN (the “**Station**”).

The following entities are co-sponsors of the Contest: VTECH

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

Although the Contest may be communicated, promoted, or administered by means of a third party social media or social networking service or site (a “**Third Party Service**”), the Contest is not sponsored, endorsed or administered by, or associated with, any Third Party Service; any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third Party Service.

2. WHO MAY ENTER THE CONTEST?

The Contest is open only to residents of the Province of Ontario who have reached the age of majority as of the date of entry.

The following individuals are not eligible to enter the Contest:

- (a) employees, officers, directors, agents, and representatives of: (i) the Sponsors, or any of their respective parents, subsidiaries or affiliates; (ii) any prize suppliers; (iii) any and all other companies associated with the Contest;
- (b) a household member of any of the individuals listed in (a), above, whether or not related;
- (c) members of the immediate family (spouse, parent, child, sibling) of the individuals listed in (a), above.

3. WHEN DOES THE CONTEST START/END?

You may enter the Contest between 10:01AM on October 3rd 2018 and 9:59AM on December 29th 2018 (“**Entry Period**”). All times referenced in these Official Rules are Eastern Time (EDT).

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest.

- (a) Entry is subject to these Official Rules, including without limitation the conditions of entry set forth below.
- (b) During the Entry Period, go to sportsnet.ca/590 (the “**Contest Website**”) or VTechTrivia.com on your smartphone, tablet or desktop computer and follow the on-screen links and instructions to complete the registration process, including all required information. Upon doing so, click on the “Submit” button and you will be automatically directed to a game page (the “**Game Page**”), where you will be invited to play a game (the “**Game**”). Once directed to the Game Page, click the “Play” button to commence the Game. Three (3) multiple choice questions will appear on the screen, one at a time. As a question is answered, the next question will appear, and so on and so forth until all three (3) questions are answered.

Points are accumulated for every question correctly answered and for the time you take to answer each question, as follows:

Points per question:

- Starting total per question is 30,000 points
- 30 seconds available to answer each question
- 1 point is subtracted every millisecond the question has not been answered until the time is up (or zero points are posted)
- Winners can potentially get zero points on a question when left unanswered or answered incorrectly

The maximum potential score an entrant can receive per Game is 90,000 (30,000 x 3 questions).

Upon completion of the Game, your score will appear on your screen. Next, click "Submit" for one (1) entry into the Contest.

To play the Game again to try to improve your score, visit the Contest Website or VTechTrivia.com on your smartphone, tablet or desktop computer and click the "Log In" icon. Next, enter your email address and password where indicated, click the "Submit" button and you will be automatically directed to the Game Page, where you will have the opportunity to play the Game again and submit a revised entry into the Contest in respect of a higher score. Game is subject to have different questions during different plays. If you get a higher score on the second Game play that score will replace the first score and that Game play will be entered into the draw. You can play as many times as you'd like but only 1 Game play will be entered into the draw.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

You may play the Game as many times as you like, provided you comply with these Official Rules. However, only one (1) Game play/submission (the Game play with your highest score) will enter you into both the Grand Prize draw and the Weekly Draw per Weekly Contest Period (see section 10).

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

In addition, the Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the "Entry Material") is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict,

include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;

- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules;
- (f) you agree that the Sponsors shall have the right at any time to require proof of identity or eligibility to enter the Contest; failure to provide any such proof upon request may result in disqualification;
- (g) you release and forever discharge the Sponsors, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the “**Releasees**”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, or any travel or activity related to any prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

There are thirteen (13) prizes available to be won in the Contest, as follows:

Grand Prize (1) - All entrants are eligible to win the Grand Prize consisting of the below for the winner and one (1) guest in Toronto, Ontario on **March 22, 2019 to March 23, 2019**.

- (a) The Grand Prize will be awarded by random draw and includes the following:
 - Two (2) nights hotel accommodation [one (1) standard room, based on double occupancy] at a hotel to be selected in the sole discretion of the Contest Sponsors; and
 - Two lower level tickets for Oklahoma City @ Raptors on March 22, 2019 at Scotiabank Arena; and
 - Two lower level tickets for New York Rangers @ Leafs on March 23, 2019 at Scotiabank Arena; and
 - Two admissions to Hockey Hall of Fame.
 - Travellers responsible for transportation to and from arena
 - Entrants must have a valid credit card for the purpose of checking into the hotel.
 - Total approximate retail value of the Grand Prize is CDN \$3,500. Actual retail value will vary based on ticket and hotel selection.
- (b) Secondary Prize (12) - The eligible entrants who play per Weekly Contest Period are eligible to win one (1) of twelve (12) secondary prize packs (a “**Secondary Prize**”), each consisting of a: 3-Handset DECT 6.0 Cordless Phone with Answering System and Dual Caller ID/Call Waiting (CS5159-3), Expandable Wireless HD Video Baby Monitor with 5" Touch Screen and Wi-Fi Pan, Tilt and Zoom Camera (VM991) and KidiBuzz (as determined in the sole discretion of the Contest Sponsors). Total approximate retail value of each Secondary Prize pack is \$500 CDN.

9. ARE THERE ANY PRIZE CONDITIONS?

In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) Prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules.
- (b) The prize may be substituted, in whole or in part, with a prize or prize component of equal or greater value if the prize or prize component cannot be awarded for any reason.
- (c) The prize must be accepted as awarded and may not be transferred, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided “as is” without representation or warranty of any kind by the Sponsors.
- (d) The prize may not be resold.
- (e) Any unused portion of the prize, once awarded, will be deemed forfeited. The prize will not be replaced if lost, destroyed, mutilated or stolen.
- (f) The Sponsors may require any winner’s guest to sign and return, within any designated time period, a release of liability and consent to publicity form and any other documentation as reasonably required, as a pre-condition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

Grand Prize:

- (a) A random draw from all eligible entries received will be made by a representative of the Contest Sponsors on December 30th, 2019 at approximately 11:00am in Toronto, Ontario. One entrant will be selected as a potential Contest winner and will be notified using the information provided at the time of entry. In the event any potential winner does not respond to such notification within three (3) business days, declines a prize for any reason, and/or does not meet the requirements set forth in these Official Rules, as determined by the Contest Sponsors in their absolute discretion, he/she will be disqualified, the prize will be forfeited and, in the Contest Sponsors’ discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries, or the Contest prize may be cancelled.

Secondary Prizes:

- (b) A random draw (“**Weekly Draw**”), from all eligible entries received, will be made by a representative of the Contest Sponsors at approximately 10:00am at Toronto, Ontario on each of the draw dates mentioned below (each, a “**Weekly Draw Date**”). One (1) entrant will be selected on Each Weekly Draw Date (each a potential Secondary Prize winner). Non-selected entries in respect of a particular Weekly Draw will not be carried forward to other Weekly Draws. Non-selected entrants will need to play the Game again during one of the weekly contest periods below in order to be entered into the following week’s random draw. A potential secondary prize winner may only be able to win a secondary prize once throughout the Entry Period. A selected entrant will be contacted by email at the email address indicated on the selected entrant’s entry form (at the time of registration).

Weekly Contest Period	Weekly Draw Date
Week 1 (From October 3 at 10am to October 8 at 9:59am)	October 9, 2018
Week 2 (From October 9 at 10am to October 16 at 9:59am)	October 17, 2018
Week 3 (From October 16 at 10am to October 23 at 9:59am)	October 24, 2018
Week 4 (From October 23 at 10am to October 30 at 9:59am)	October 31, 2018
Week 5 (From October 30 at 10am to November 6 at 9:59am)	November 7, 2018
Week 6 (From November 6 at 10am to November 13 at 9:59am)	November 14, 2018
Week 7 (From November 13 to November 20 at 9:59am)	November 21, 2018

Week 8 (From November 20 at 10am to November 27 at 9:59am)	November 28 2018
Week 9 (From November 27 at 10am to December 4 at 9:59am)	December 5, 2018
Week 10 (From December 4 at 10am to December 11 at 9:59am)	December 12, 2018
Week 11 (From December 11 at 10am to December 18 at 9:59am)	December 19, 2018
Week 12 (From December 18 at 10am to December 25 at 9:59am)	December 26, 2018
Week 13 (From December 25 at 10am to December 29 at 11:59pm)	December 30, 2019

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

To be declared a winner, a potential winner:

- (a) must correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;
- (b) must be in compliance with these Official Rules;
- (c) must sign and return, within any designated time period, a release of liability and consent to publicity form and any other documentation as reasonably required;
- (d) may be required to provide proof of identification to confirm eligibility or to claim a prize, or provide proof that he or she is the authorized account holder of any account associated with the selected entry.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

Odds of winning depend on the number of eligible entries received.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated.

Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised.

If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest.

By accepting a prize:

- (a) you grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) you agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the “**Publicity Material**”) may be used by the Sponsors or their licensees, successors, or assigns (collectively, the “**Publicity Parties**”) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity

Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;

- (c) you acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) you waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers' collection, use and disclosure of your personal information in accordance with the Privacy Policy, available at www.rogers.com/web/content/Commitment-to-Privacy (the "**Rogers Privacy Policy**"), for purposes of administering the Contest as described in these Official Rules.

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, "**Commercial Communications**") from the Sponsors or other parties. Should you elect to receive Commercial Communications from Rogers, your personal information will be used by Rogers to that end, in accordance with the Rogers Privacy Policy.

Your personal information may be disclosed to a third party in the following circumstances:

- (a) in accordance with these Official Rules, or with your consent, or as otherwise permitted or required by law.
- (b) if you elect to receive Commercial Communications from a party other than Rogers, Rogers will disclose your personal information to that other party for that purpose;
- (c) if you are a potential prize winner, Rogers may disclose your personal information to any prize supplier for purposes of prize fulfillment; and
- (d) if you have been asked to sign and return a release of liability and consent to publicity form or other documentation in accordance with the terms of these Official Rules, Rogers may disclose your personal information to any interested party, such as an entity who is released from liability.

Rogers' disclosure of your personal information to another party will cause your personal information to be subject to that party's privacy policy and practices.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; or

- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The laws of the province or territory in which you reside apply to the Contest.

Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors may cancel, modify, or suspend the Contest or amend these Official Rules for any reason whatsoever, subject to prior approval by the Régie des alcools, des courses et des jeux, if legally required. For example, if for any reason the Contest is not capable of running as originally planned, the Sponsors may adjust any of the dates, timeframes or other Contest mechanics, or suspend or cancel the Contest.

You may not amend these Official Rules in any way.

19. WOULD THE SPONSORS EVER DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors may disqualify without notice or ban someone from the Contest or any future contest for any other reason, including if the Sponsors find that a person has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; or
- (e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.